



No-one understands by Business!

(Westhead and Storey 1996)

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May 2010

Previous Work

- ❑ The future of the UK's global competitiveness depends upon the transfer of knowledge, innovation and entrepreneurship (Botham & Mason, 2007)
- ❑ The education provision nationally was and still is not 'set up' to deliver skills to small firms (Wedgewood, 2004)

Round table discussion

□ The education provision nationally was and still is not 'set up' to deliver skills to small firms (Wedgewood, 2004)

Questions for Discussion

➤ Do we in this room believe that nationally the UK is still not 'set up'?

➤ Are we at Southampton Solent University 'set up'?

Roundtable Discussion



⚡ What do we know about the learning needs of small businesses in Southampton?

⚡ What do we know about how small businesses might want to learn new skills?

References

- Westhead, P. and D. Storey (1996). "Management training and small firm performance: why is the link so weak?" International Small Business Journal 14(4): p13(12)
- Westhead, P. and D. Storey (1996). "Management training and small firm performance: why is the link so weak?" International Small Business Journal 14(4): p13(12)
- Botham, R. and C. Mason (2007). *Good Practice in Enterprise Development in UK Higher Education*. Birmingham, National Council for Graduate Entrepreneurship: 105