

# *FBSE R&E Conference*

## Sector Analyses vs The Historical Record

*the Solent Critical Thinking Method in action*

Bryn Parry

## General Characteristics

The work produced meets all of the intended learning outcomes and exceeds the threshold expectations for this level in several of them.

## Knowledge and Understanding

- Accurate and coherent in breadth, with depth in most areas;
- Explores and deploys information, including some aspects of new knowledge, from a wide range of secondary and several primary sources;
- Thorough understanding of abstract concepts, theories and/or cutting-edge practice and several of their implications and applications.

## Cognitive Skills

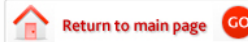
- Selects and applies appropriate methods to address/solve complex, unfamiliar/unpredictable issues/problems;
- Largely consistent and critical judgement in analysis, evaluation and synthesis of information and application/transfer of prior learning in different contexts;
- Effective and wide-ranging research;
- Conclusions/practical solutions logically argued/evidenced, with some aspect of insight, creativity or originality.

## Practical and Professional Skills

- Competence in all the required specialised practical, technical, creative, scholarly or work-related skills, with indications of more developed ability in some areas and awareness of professional contexts and expectations.

## Table of Contents

&lt;&lt; previous next &gt;&gt;



### The Solent Method of Critical Thinking

- Examples of the Solent Method

What is critical thinking?

Why is critical thinking important?

Would the ability to think critically affect the grades a student gets?

How do you develop critical thinking skills?

## Critical thinking

### The Solent Method of Critical Thinking

A group of academics in Southampton Solent University put their heads together and thought through the issue of 'How can we make critical thinking understandable and achievable for our students?'. The solution they came up with was a set of four questions that form the **Solent Method of Critical Thinking**.

The four questions are:

1. Are the reasons true?
2. Do the reasons support the pay off?
3. Do the reasons support other conclusions?
4. Are other reasons missing?

Watch this video in which Steven Henderson explains why we use these four questions.

#### The Solent Method - Are there monsters in Loch Ness?



Previously ....

57,874 biographies,  
66 million words,  
10,844 portraits

Search for a person in the Oxford DNB

**Forte, Charles**, Baron Forte (1908–2007), caterer and hotelier  
by Richard Davenport-Hines

Version published January 2011

[Return to current version \(May 2011\)](#)

© Oxford University Press 2004–11



Charles Forte (1908–2007), by Baron, 1953

**Forte, Charles**, Baron Forte (1908–2007), caterer and hotelier, was born on 26 November 1908 in the hamlet of Mortale, outside the village of Casalatico, in an area of Italy known as the Ciociaria, the eldest son of Rocco Giovanni Forte and his wife, Maria Luigia, daughter of Michelangelo Antonio Forte. His parents were distantly related. The name of his birthplace was altered in his honour from Mortale to Monforte some eighty years later. People from the Ciociaria began settling in Scotland since the 1880s; in 1911 Rocco Forte joined his brother and cousin, who had several small shops there. He opened a business, the Savoy Café in Alloa, that boasted the earliest American soda fountain and Italian espresso coffee-machine in Clackmannanshire. In 1913 Rocco's wife with her adored eldest child joined him there. The five-year-old had hitherto been called Carmine Forte, but his forename was soon Anglicized. He was educated in Alloa briefly at a boarding-school run by Marist fathers in Dumfries, then at Collegio Scheppers and the Liceo Mamiani in Rome. In 1926 he took a six-month course in accountancy and bookkeeping in Scotland.

Forte first worked in an ice-cream parlour and sandwich bar in Weston-super-Mare, which his father owned with two cousins, and then in his father's cafés in Bournemouth and Weymouth. In 1929 he became manager of the Venetian Lounge in Brighton, which his father had started in partnership with another cousin. In 1935 he opened his own milk-bar adjacent to Regent Street Polytechnic in London, and began serving a novelty called milkshakes. Failing to draw enough passers-by, he decided that he needed more conspicuous premises but lower costs. Accordingly he sacked three staff and extended into an abutting shop. Thereafter he always understood that the sites of his enterprises were decisive to their success, and never relented his strict costing. The Mayfair property dealers Howard and Basil Samuel helped him to find good sites for further milk-bars in Charing Cross Road, Oxford Street, and Leicester Square. By the outbreak of the Second World War in 1939 Forte had nine milk-bars in central London, and was saving 20 per cent on buying costs by supplying them from centralized premises where cakes, sandwiches, and fruit syrups were prepared.

When Italy entered the conflict as an axis ally in 1940, Forte was briefly interned as an enemy national on the Isle of Man. In January 1943 he married Irene Mary (1920/21–2010), only daughter of Olga Chierico, a redoubtable Venetian widow who ran a delicatessen in Soho; her long-dead husband had been Giovanni Chierico. They had one son and five daughters. Forte became a British subject after the war.

During the depths of post-war austerity Forte began collaborating with a jovial cockney property developer, Joe Levy. Levy had an estate agent's credo: 'you can't make a damned good living within three square miles of Piccadilly Circus, don't try in this profession. And never go into a back street' (Marriott 182). Forte learned much from Levy, including the buying and leaseback of property. At Levy's prompting he bought the Lyons tea-room at Rainbow Corner on Shaftesbury Avenue, near Piccadilly Circus, with a £35,000 loan from Prudential Assurance. By leasing part of the site to himself at a rent of

# Comparative historical analysis of four UK hotel companies, 1979-2004

UK hotel  
companies,  
1979-2004

Mary Quek  
*University of Hertfordshire, Hatfield, UK*

147

---

Received 30 June 2009  
Revised 28 September 2009  
1 November 2010  
12 December 2010  
Accepted 12 December 2010

## *NB:* Quek (2011):

- demonstrates how previous approaches lead researchers, inevitably, to certain perspectives
- demonstrates how good traditional research collates a sector's '*persistent myths*' in one place
- is fully aware of my comments
- was *Guest Editor* of the *LSA* article that you'll meet, later

# Comparative historical analysis of four UK hotel companies, 1979-2004

UK hotel companies, 1979-2004

147

Mary Quek  
University of Hertfordshire, Hatfield, UK

Received 30 June 2009  
Revised 28 September 2009  
1 November 2010  
12 December 2010  
Accepted 12 December 2010

Quek (2011), also, asserts that:

"[In the 1960s and 1970s, the UK hotel] industry was dominated by two major players, namely Grand Metropolitan and Trust House Forte ... In contrast, from the 1980s, major hotel companies in the US and Asia were purchasing UK hotels because the US hotel companies wanted to expand internationally due to market saturation in their country while the Japanese companies were expanding because of their strong economic growth and a high balance of payments surplus ..."

Whilst this is an oft-repeated perspective it is not one that fits the available evidence.

*The Times*, Tuesday, Mar 14, 1972; pg. II; Issue 58426; col A

While the American companies prosper Britain lags behind in the race abroad by Miles Quest.

Category: News

## THE INTERNATIONALS

	Hotels in operation	Hotels under construction
<b>BRITISH GROUPS</b>		
Clydesdale & Commonwealth	16 Scotland; 2 Bermuda	0
European Hotel Corporation (EHC)	1 Copenhagen	4 London, Paris, Munich, Zurich
Esso	47 Inc. 27 in Sweden; 7 in Germany; and 4 in UK	13 Inc. 6 in UK
Grand Metropolitan Hotels	84 23 UK (inc. 21 London); 4 France; 3 Netherlands; 2 Italy; 1 Belgium; 1 US (Royal Manhattan, New York)	4 3 UK; 1 France (e)
Oddenlno's	6 4 in London (inc. Athenaeum Court and Royal Garden); 1 in Paris (Westminster)	2 Brussels (Royal Windsor and Swindon)
Rank Organisation (Hotels Division)	13 9 UK; 1 Portugal; 1 Italy; 1 Sardinia; 1 Tenerife	1 London
Savoy Hotel Ltd	5 1 Paris (Lancaster); 4 London	0
Strand Hotels (b)	18 14 UK; 3 Irish Republic; 1 Netherlands	4 all UK
Trust Houses Forte	237 180 UK; 6 Irish Republic; 15 Europe; 1 US (Miami Springs Villas); 26 Travelodge hotels jointly owned in Australasia; 9 others	18 14 UK; 1 Belgium; 1 Cyprus; 1 Hongkong; 1 Jamaica
<b>AMERICAN GROUPS</b>		
Hilton International (c)	53 Inc. 17 in Europe	15 Inc. 4 in Europe
Holiday Inns of America (d)	1,384 Inc. 11 in Europe (2 in UK)	116 Inc. 25 in Europe (8 in UK)
Inter-Continental (e)	62 Inc. Portman Hotel, London	17 Inc. 2 in Europe (Prague and Zagreb)
Knott Hotel Corporation	11 Inc. Westbury Hotels in Brussels and London	2 both in US
Loew's	12 9 in US; 2 in Caribbean; Churchill Hotel, London	2 Hamburg, Monte Carlo
Sheraton-ITT	220 Inc. 5 in Europe	13 Inc. 2 in Europe
<b>CANADIAN GROUPS</b>		
Four Seasons	6 3 Canada; 1 UK (Inn on the Park, London); 1 Bahamas; 1 Israel	0
Skyline Hotels	6 4 Canada; 1 Jamaica; 1 UK (Heathrow)	1 Park Tower Hotel, London

(a) two are EHC hotels (Paris and London) to be operated by Grand Metropolitan Hotels.  
(b) owned by J. Lyons and Co.  
(c) owned by TWA; Hilton hotels in US are separately owned.  
(d) includes franchisees.  
(e) owned by Pen Am.

*The Times*, Tuesday, Mar 14, 1972; pg. I; Issue 58426; col D

Outsiders come into the warmth of a tourist boom by Miles Quest editor, *Catering Times*.

Category: News

## THE OUTSIDERS

Parent company	Operating company	In operation Hotels	Rooms	Under construction Hotels	Rooms
<b>Breweries</b>					
Allied Breweries	Ind Coops (a)	47	2,158	0	350
Bass Charrington	Crest Hotels (b)	68	2,540	7	759
Courage	Anchor Hotels and Taverns	27	760	0	50
Greenall Whitley	Red Rose Hotels	25	849	1	268
Scottish and Newcastle	S & N	74	1,604	1	48
Truman (c)	Thistle	25	1,570	4	880
Vaux and Associated Breweries	Haven Inns	13	543	0	0
Watney Mann	Swallow Hotels	30	731	3	406
	Watney Mann Hotels	22	579	0	0
	Watney Lyon Hotels	9	480	1	150
Whitbread		35	700	0	0
<b>Travel, leisure and transport</b>					
British Rail	British Transport Hotels	32	4,888	0	76
Ladbroke		1 (d)	200	3	680
Lex		2 (e)	256	3 (f)	1,108
Shaw Savill	Saxon Motor Inns	3	236	2	240
Trafalgar House Investments		6 (g)	920	3	914

(a) £1.4m investment programme  
(b) since amalgamation with Hunt Edmunds and Trident Hotels, Crest Hotels has sold off 60 properties; new hotels are mostly of motel type  
(c) owned by Grand Metropolitan Hotels  
(d) Sheraton, Malta  
(e) Carlton Tower, London; and Friendship Hotel, Baltimore  
(f) at Heathrow (to be operated by Hyatt International and Lex); Stratford-upon-Avon (to be operated by Hilton); and Gatwick  
(g) London International; Americana hotel in Rome; and four hotels in Caribbean



# Comparative historical analysis of four UK hotel companies, 1979-2004

Mary Quek  
University of Hertfordshire, Hatfield, UK

UK hotel companies, 1979-2004

147

Received 30 June 2009  
Revised 28 September 2009  
1 November 2010  
12 December 2010  
Accepted 12 December 2010

Table IV. Companies' histories in brief

Companies' histories	UK and world ranking (based on number of hotel rooms)
<p><b>Forte Group plc (Forte/Forte Hotels)</b>  <b>Forte Holdings Ltd</b> was founded by Charles Forte (later Lord Forte) in 1935. The business grew from operating a milk bar in London's West End to operating hotels and catering businesses. The first hotel was bought in 1958 and the group continued to expand through organic and M&amp;A activities. The group bought the Le Meridien hotel group in 1994 and gained an international hotel brand name. Forte was taken over by the Granada group in 1996.</p> <p>M&amp;A activities:            1981 – The Savoy Hotel (majority shares without controlling rights)            1986 – Anchor Hotels            1988 – Kennedy Brookes            1990 – Crest Hotels            1994 – Le Meridien Hotels</p> <p><b>The Ladbroke Group plc (Ladbroke/Hilton International)</b>            The Ladbroke Group plc was founded in 1886 and floated as a gaming company in 1967. Ladbroke entered the hotel industry in 1973 and expanded its hotel sector through M&amp;A activities from the 1980s. The group bought Hilton International in 1987, thus gaining the brand name for all Hilton hotels operated outside North America, and became a leading international hotel operator. From 1994, Ladbroke sold its other business units to concentrate on its hotel and gaming businesses.</p> <p>M&amp;A activities:            1979 – Myddleton Hotels            1984 – Comfort Hotels            1985 – Rodeway Inn Hotels            1987 – Hilton Hotels            1999 – Stakis Hotels            2001 – Scandic Hotels</p>	<p>Ranked as the top UK hotel company operating the most hotels and hotel rooms from 1979 to 1996. Forte started its internationalization strategy in the late 1960s with the purchase of three five-star hotels in Paris, George V, Plaza Athene and Tremolle.</p> <p>Ranked 10th and 11th worldwide between 1983 and 1994. The number of rooms decreased rapidly and its ranking fell from 9th to 14th between 1994 and 1995 due to the sales of hotel properties in defense against a hostile take-over by the Granada Group plc.</p> <p>Ranked between 2nd and 6th in the years 1983 to 2004, in terms of number of hotels operated in the UK. Ladbroke embarked into international expansion in 1984 with the purchase of Comfort Hotels (located in the UK and Europe) and Rodeway Inn Hotels (in USA).</p> <p>Ladbroke's ranking ascended from the position of 113th in 1986 to 23rd worldwide after the acquisitions of Comfort Hotels (in 1984) and Rodeway Inns (in 1985). The Group made it to position 17 after the purchase of HHI in 1987 and was ranked among the top 15 worldwide in subsequent years.</p>

(continued)

Table IV. Companies' histories in brief

Companies' histories	UK and world ranking (based on number of hotel rooms)
<p><b>Bass Group plc (Bass/Intercontinental Hotel Group (IHG))</b>            Bass started its brewery business in 1777 and grew its hotel business through M&amp;A activities from the 1960s. Bass's major acquisition was the Holiday Inn hotel group from the mid 1980s; the group became a leading international hotel operator. Bass sold its original brewing business in 1999 to concentrate on expanding its hotel and drink businesses.</p> <p>M&amp;A activities:            1979 – Clingendael Hotel Group            1980 – Centre Hotels            1985-1989 – Holiday Inn            1998 – InterContinental Hotels            2000 – Southern Pacific Hotels Corporation            2000 – Bristol Hotels &amp; Resorts            2001 – Post House            2003 – Candlewood Suites</p> <p><b>Whitbread plc (Whitbread)</b>            Whitbread's brewery business began in 1742 and it entered the hotel business in the early 1970s. The group continued to expand its hotel business through organic growth and only engaged in hotel M&amp;A activities from 1995, with the acquisition of the brand right to operate all Marriott Hotels in the UK. In 1999, Whitbread sold its original brewing business to concentrate on expanding its hotel, restaurant and health and fitness businesses.</p> <p>M&amp;A activities:            1995 – Marriott Hotels (brand rights in the UK)            1999 – Swallow Hotels            2004 – Premier Lodge</p> <p>Sources: Various newspapers, trade journals, annual reports of Bass 1979, 1980, 1981, 1982, 1983, 1984, 1985, 1986, 1987, 1988, 1989, 1990, 1991, 1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005; Ladbroke (1979, 1980, 1981, 1982, 1983, 1984, 1985, 1986, 1987, 1988, 1989, 1990, 1991, 1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005) and Whitbread (1979, 1980, 1981, 1982, 1983, 1984, 1985, 1986, 1987, 1988, 1989, 1990, 1991, 1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005); annual reports of Forte (1979, 1980, 1981, 1982, 1983, 1984, 1985, 1986, 1987, 1988, 1989, 1990, 1991, 1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005); British Hospitality Association (2000, 2001, 2002, 2003, 2004); Goymour (1987, 1988, 1989, 1990, 1991, 1992, 1993, 1994); Goymour and Chitty (1986); Hotel (1990, 1991, 1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005); Hotel &amp; Restaurant International (1984, 1985, 1986, 1987, 1988, 1989).</p>	<p>Ranked between 2nd and 8th positions between 1983 and 2000 in the UK, and became the 1st or 2nd in terms of the number of rooms between 2001 and 2004.</p> <p>Ranked in the 1st and 2nd position worldwide between 1983 and 2004.</p> <p>Ranked above the 30th position between 1983 and 1987 in the UK. The group's ranking in the UK moved up to 10<sup>th</sup> position in 1992 and it became top hotel company in 2004 (largest budget hotel operator in the UK). Whitbread's first venture into the international hotel market was the acquisition of rights to be the sole operator of the Marriott brand in the UK.</p> <p>Whitbread was ranked in the top 200 between 1983 and 1996, and made it to the top 100 from 1994, based on its leadership as the budget hotel hotels provider, and the acquisition of the sole operating rights to the Marriott brands in the UK. The group was ranked in the top 50 worldwide in terms of the number of rooms in 2004.</p>

Indicates an 'inconsistency' – in a peer-reviewed, Tier 1 journal article, based upon a completed PhD

NB: this is based upon the revised online version – after certain editorial errors, within the printed version, had been notified and corrected

# POSTCARDS FROM FORGOTTEN PIONEERS

Bryn Parry

68 LSA Newsletter No. 93 — November 2012

- 2<sup>nd</sup> Solent Teaching & Learning Community Conference -

## They Gamble For Dollars

**L**ONDON. — In the sun-scorched Bermuda Islands in the Western Atlantic, the residents are watching the latest hand being played in a fantastic "Hunt the dollar" gamble.

The Bermudas consist of a small group of limestone islands, with few resources, and a total area of only 19 square miles.

But they have an equable climate—and they are only 617 miles from New York.

In the past two years every major hotel in the Bermudas has been transferred to British hands.

The prize in the gamble is the rich American tourist.

★ ★ ★

**T**HIS is the story of the gamble, with four rival British hotel groups chasing dollars:—

**THE BUTLIN STORY:** Billy Butlin (who became a millionaire

by selling mass-produced holidays in holiday camps in Britain) and some of his friends have spent the best part of £stg. 1 million, rebuilding the luxury Princess Hotel, in Bermuda.

A special dock allows private yachts to drop their guests right on the hotel terrace.

Terms range from £4/10/ daily, including food, to £10 daily, with dinner at £1/5/ extra and another 15/ for a steak.

**THE MOORES STORY:** John Moores, who made his money in British football pools, bought the Elbow Beach Surf Club, right on the ocean, and cut his lowest prices to £3 daily, inclusive.

He says he will take 1,500,000 U.S. dollars and 800,000 Canadian dollars (about £718,000 in all) this year.

**THE YULE STORY:** A wealthy Briton, Lady Yule, took over Belmont Manor, with its own golf course and some of the best post-

card views of Bermuda, for £300,000; and also bought a smaller hotel.

**THE STEPHENSON STORY:** A £1 million British syndicate, headed by the Canadian industrialist, Sir William Stephenson, controls three hotels and the Mid-Ocean Golf Club, said to be the third best golf club in the world.

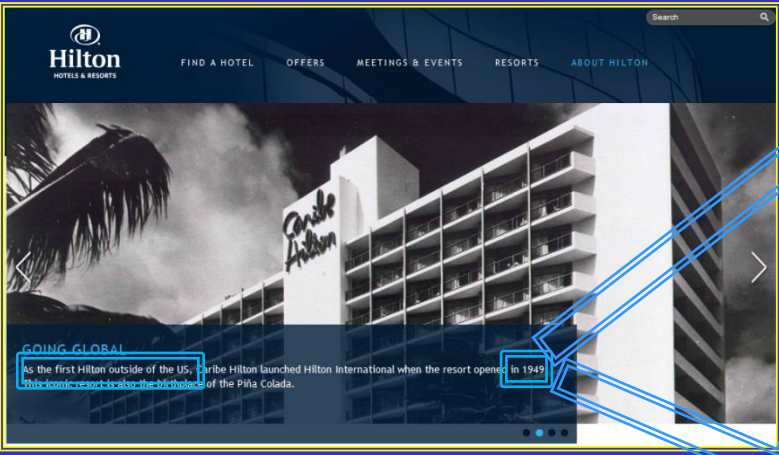
★ ★ ★

**T**HE competition is fierce, but still the investors aren't discouraged.

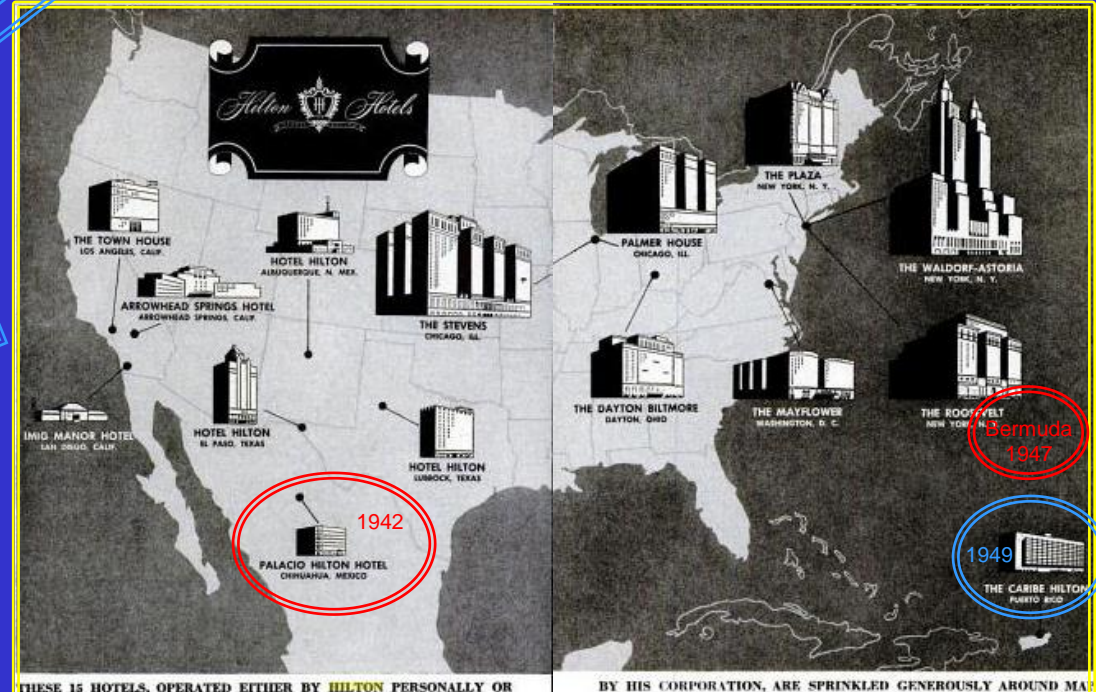
The Bermuda Development Company is spending £400,000 to reopen in February the £1 million show place "Castle Harbour" for 500 guests.

It is turning the hotel into a small township with its own shops, docks, bus services, and launches.

Some of the players in the gamble seem certain to lose; but the British Commonwealth, desperately short of dollars, can only win.



http://www3.hilton.com/en/about/hilton/history/index.html



THESE 15 HOTELS, OPERATED EITHER BY HILTON PERSONALLY OR BY HIS CORPORATION, ARE SPRINKLED GENEROUSLY AROUND MA



# POSTCARDS FROM FORGOTTEN PIONEERS

Bryn Parry

68 LSA Newsletter No. 93 — November 2012

- 2<sup>nd</sup> Solent Teaching & Learning Community Conference -

# AMERICAN INVESTMENTS IN BERMUDA

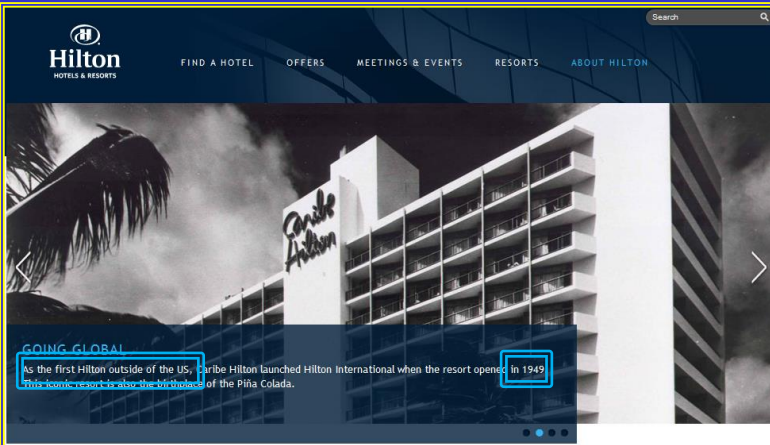
## HOTEL INTERESTS ACQUIRED

FROM OUR CORRESPONDENT

BERMUDA, AUG. 19

American capital, in expectation of a revival of tourist traffic in Bermuda, has purchased a 40 per cent. interest in three leading hotels—the Castle Harbour, the Bermudiana, and the St. George—and the Mid-Ocean Club. A group including the Hilton Hotels Corporation, the Atlas Corporation, Pan-American Airways, and Sir William Stephenson and associates has acquired the majority of the Common stock of the Bermuda Development Company from Furness Withy and Company. Hilton Hotels will operate and manage the hotels in question. Over £1,000,000 is believed to have been paid.

American Investments In Bermuda. From Our Correspondent.  
*The Times* (London, England), Wednesday, Aug 20, 1947; pg. 3;



<http://www3.hilton.com/en/about/hilton/history/index.html>

*Pan American World Airways* (operated by Juan Trippe), U.S.A., operates *Intercontinental Hotels Corporation* (IHC).

*Atlas Corporation* (operated by Floyd Dillon and Boyd Hatch; Atlas being IHC's second-largest shareholder and Hatch being a director of IHC)

(During WWII) *Sir William Stephenson* operated, as *Intrepid*.

## General Characteristics

The work produced meets all of the intended learning outcomes and exceeds the threshold expectations for this level in several of them.

## Knowledge and Understanding

- Accurate and coherent in breadth, with depth in most areas;
- Explores and deploys information, including some aspects of new knowledge, from a wide range of secondary and several primary sources;
- Thorough understanding of abstract concepts, theories and/or cutting-edge practice and several of their implications and applications.

## Cognitive Skills

- Selects and applies appropriate methods to address/solve complex, unfamiliar/unpredictable issues/problems;
- Largely consistent and critical judgement in analysis, evaluation and synthesis of information and application/transfer of prior learning in different contexts;
- Effective and wide-ranging research;
- Conclusions/practical solutions logically argued/evidenced, with some aspect of insight, creativity or originality.

## Practical and Professional Skills

- Competence in all the required specialised practical, technical, creative, scholarly or work-related skills, with indications of more developed ability in some areas and awareness of professional contexts and expectations.

## Table of Contents

&lt;&lt; previous next &gt;&gt;



### The Solent Method of Critical Thinking

- Examples of the Solent Method

What is critical thinking?

Why is critical thinking important?

Would the ability to think critically affect the grades a student gets?

How do you develop critical thinking skills?

## Critical thinking

### The Solent Method of Critical Thinking

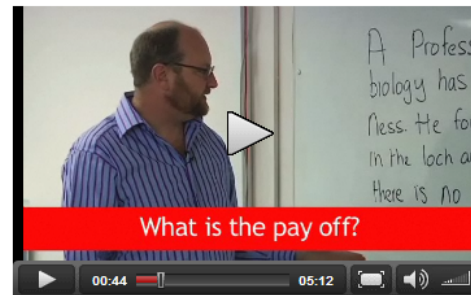
A group of academics in Southampton Solent University put their heads together and thought through the issue of 'How can we make critical thinking understandable and achievable for our students?'. The solution they came up with was a set of four questions that form the **Solent Method of Critical Thinking**.

The four questions are:

1. Are the reasons true?
2. Do the reasons support the pay off?
3. Do the reasons support other conclusions?
4. Are other reasons missing?

Watch this video in which Steven Henderson explains why we use these four questions.

#### The Solent Method - Are there monsters in Loch Ness?

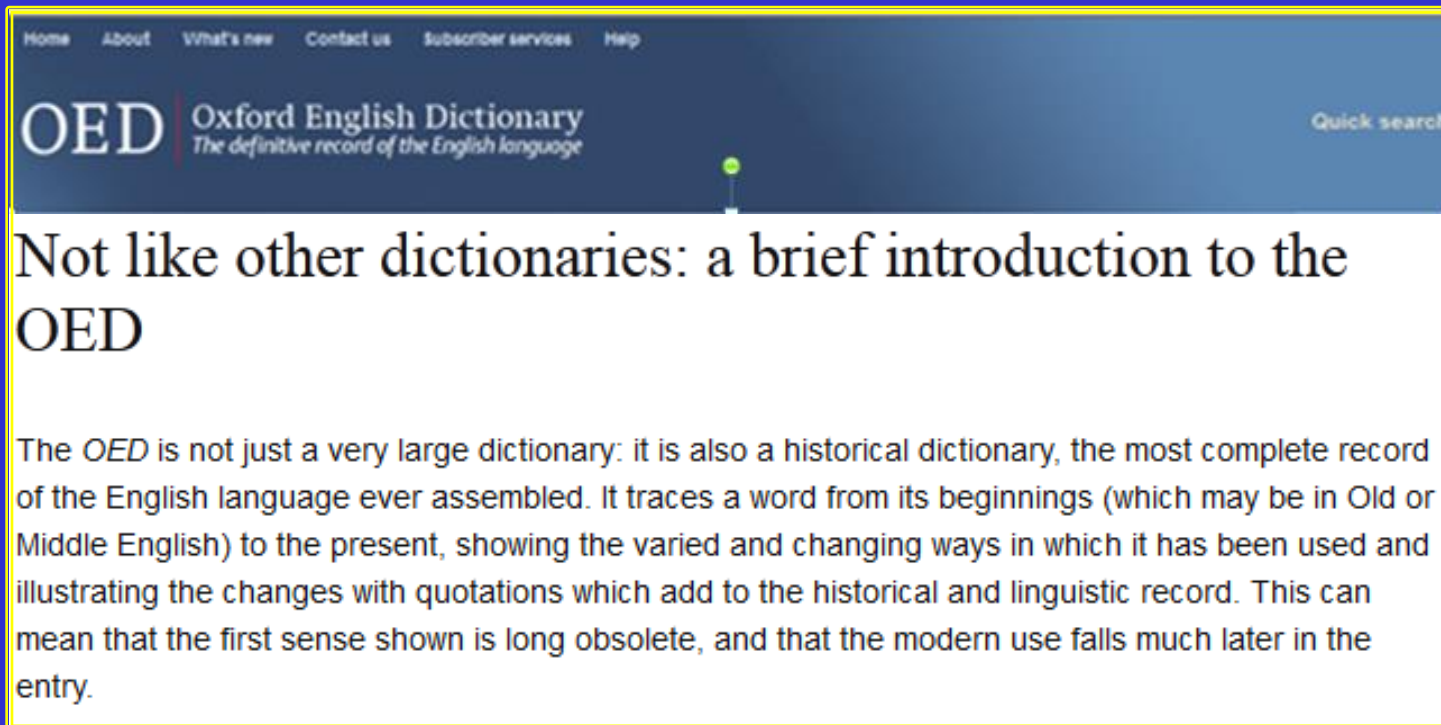


*UK* motels

# Oxford English Dictionary

reflects mainstream narrative

- <http://public.oed.com/about/frequently-asked-questions/> -



Home About What's new Contact us Subscriber services Help

OED | Oxford English Dictionary  
The definitive record of the English language

Quick search

## Not like other dictionaries: a brief introduction to the OED

The *OED* is not just a very large dictionary: it is also a historical dictionary, the most complete record of the English language ever assembled. It traces a word from its beginnings (which may be in Old or Middle English) to the present, showing the varied and changing ways in which it has been used and illustrating the changes with quotations which add to the historical and linguistic record. This can mean that the first sense shown is long obsolete, and that the modern use falls much later in the entry.

*OED* strives to be an historical dictionary – offering the evolution of terms and usages, as well as the definition



# Accepted Sector Narrative

<http://www.oed.com/> [14/03/13]

Home About What's new Contact us Subscriber services Help My OED (per)

**OED** Oxford English Dictionary  
The definitive record of the English language

Quick search:  **GO**  
[Lost for Words?](#) | [Advanced search](#) | [Help](#)

[Back to Results](#) [Next »](#) [Help on Dictionary Entry](#) | [Print](#) | [Save](#) | [Email](#) | [Cite](#)

## motel, *n.*

View as: [Outline](#) | [Full entry](#) Quotations: [Show all](#) | [Hide all](#) Text size: [A](#) [A](#)

**Pronunciation:** Brit. /məʊ'tel/, U.S. /moʊ'tel/  
**Etymology:** Blend of *MOTOR* *n.* and *HOTEL* *n.*

orig. *U.S.*

A roadside hotel catering primarily for motorists, typically having rooms arranged in low blocks with parking directly outside.

[Thesaurus »](#)  
[Categories »](#)

1925 *Los Angeles Times* 18 Jan. II 7/2 The word 'Motel', which has been copyrighted, means motor hotels... The manager of the Motel will present the driver with a key which opens one of the six charming little rooms of the bungalow court.

1931 *Sociol. & Social Res.* 15 372 The new kind of cottage hotel (e.g., 'Motel'), luxuriously furnished and served like any other hotel, but placed directly on the highway.

1947 *A. HUXLEY Let.* 14 Nov. (1969) 575 The Blue Bird Motel in Little Rock, Ark, where we have been held up by torrential rains.

1955 *Times* 28 June 5/7 Although the 'motel' is still regarded as a novelty in the United Kingdom, an establishment of that kind was opened (and is still operating) at Boroughbridge some time before the war.

1974 *Washington Post* 11 May E23/1 The oldest motel in America is alive and well... in San Luis Obispo, Calif.

1991 *Holiday Which?* Jan. 4/1 Worried about their safety, the Allens moved to a different motel.

[\(Hide quotations\)](#)

### COMPOUNDS

**C1. General attrib. , as *motel-keeper*, *motel room*, etc.** [Categories »](#)

1946 *Billboard* 1 June 101/3 In the motel business, more than a billion dollar total investment brings an estimated \$650,000,000 annual gross.

1952 *Changing Times* Oct. 36/2 There seems to be no end to the motel boom.

1953 *Billboard* 3 Oct. 51/3 Sports writers, who could not be accommodated in the hotels, were billeted in motel rooms or apartments around town.

1958 *Times* 24 Nov. (Canada Suppl.) p. viii/6 He has almost no contact with the motel employees.

1962 *Listener* 25 Oct. 692/3 The vast motel-resort now in the process of erection outside Seoul.

1970 *New Yorker* 10 Oct. 141/1 A motelkeeper... was serving our breakfast.

1997 *C. BUKOWSKI Bone Palace Ballet* 151 Came to town in the middle of the night found a motel room and looked at the black and white tv.

[\(Hide quotations\)](#)

**C2.**

**motel-land** *n.* motel accommodation and the life or conditions thought to be characteristic of it. [Categories »](#)

1959 *Guardian* 6 Nov. 8/3 He, the over-fastidious European, is dragged by her through the appalling delights of motelland.

2000 *Sunday Times* 22 Oct. (Culture) 8/1 He's adrift in seedy motel-land, trying to track down the man who raped and murdered his wife.

[\(Hide quotations\)](#)

This entry has been updated (OED Third Edition, December 2002).

[Publication history](#)  
[Entry profile](#)  
[Previous version](#)

In this entry:  
[motel-keeper](#)  
[motel-land](#)  
[mo'telled](#)  
[motel room](#)

In other dictionaries:  
[motel: quick current definition in Oxford Dictionaries Online](#)

OED reflects the mainstream narrative, for the *Motel* sector - which reinforces and perpetuates that 'myth'

# Oxford English Dictionary

reflects mainstream narrative

- <http://www.oed.com/> -

The screenshot shows the Oxford English Dictionary website. At the top, there is a navigation bar with links for Home, About, What's new, Contact us, Subscriber services, and Help. The OED logo and tagline 'The definitive record of the English language' are on the left. A search bar is on the right. The main content area displays the entry for 'motel, n.' with pronunciation, etymology, and a definition. A list of quotations is provided, with the 1955 quote from the *Times* highlighted by a red box. The right sidebar contains information about the entry's update history and related terms.

Home About What's new Contact us Subscriber services Help

OED Oxford English Dictionary  
The definitive record of the English language

Quick search:  Find word in dictionary GO

Lost for words? | Advanced search | Help

Back to Results Next »

Help on Dictionary Entry | Print | Save | Email | Cite

**motel, n.** Text size: A A

View as: Outline | [Full entry](#) Quotations: Show all | [Hide all](#)

**Pronunciation:** Brit /maʊ'trɪ/, U.S. /moʊ'trɪ/  
**Etymology:** Blend of MOTOR n and HOTEL n.

orig. U.S.

A roadside hotel catering primarily for motorists, typically having rooms arranged in low blocks with parking directly outside.

**Thesaurus - Categories**

1925 *Los Angeles Times* 18 Jan. II. 7/2 The word 'motel', which has been copyrighted, means motor hotels... The manager of the Motel will present the driver with a key which opens one of the six charming little rooms of the bungalow court.

1931 *Sociol. & Social Res.* 15 372 The new kind of cottage hotel (e.g., 'Motel'), luxuriously furnished and served like any other hotel, but placed directly on the highway.

1947 *A. MIDDLETON Let. 14 Nov. (1961) 972* The Blue Bird Motel in Little Rock, Ark. where we have been held up by torrential rains.

1955 *Times* 28 June 5/7 Although the 'motel' is still regarded as a novelty in the United Kingdom, an establishment of that kind was opened (and is still operating) at Boroughbridge some time before the war.

1974 *Washington Post* 11 May B3/1 The oldest motel in America is alive and well in San Luis Obispo, Calif.

1991 *Holiday Which?* Jan. 4/1 Worried about their safety, the Allens moved to a different motel.

(Hide quotations)

This entry has been updated (OED Third Edition, December 2002).

Publication history  
Entry profile  
Previous version

In this entry:  
motel-keeper  
motel-land  
motel-rolled  
motel room

In other dictionaries:  
motel: quick current definition in Oxford Dictionaries Online

Lots of, well-respected, resources do mention 'an earlier motel-style operation, in Boroughbridge / Yorkshire' – however, did any of these actually, actually look any further into it ?

# Oxford English Dictionary

reflects mainstream narrative

- <http://www.oed.com/> -

The screenshot shows the Oxford English Dictionary entry for 'motel'. The entry includes the word 'motel, n.', its pronunciation in British and American English, and its etymology as a blend of 'MOTOR' and 'HOTEL'. The definition is highlighted in a pink box: 'A roadside hotel catering primarily for motorists, typically having rooms arranged in low blocks with parking directly outside.' Below the definition are several historical quotations from various sources, with specific words and dates highlighted in red and blue boxes. The quotations include: '1925 Los Angeles Times 18 Jan. II, 7/2. The word **Motel**, which has been copyrighted, means motor hotels... The manager of the Motel will present the driver with a key which opens one of the six charming little rooms of the **bungalow court**.'; '1931 Sociol. & Social Res. 15 372. The new kind of **cottage hotel** (e.g., Motel), luxuriously furnished and served like any other hotel, but placed directly on the highway.'; '1955 Times 28 June 5/7. Although the 'motel' is still regarded as a novelty in the United Kingdom, an establishment of that kind was opened (and is still operating) at Boroughbridge some time before the war.'; '1974 Washington Post 11 May E23/1. The oldest motel in America is alive and well in San Luis Obispo, Calif. **1925**'; and '1991 Holiday Which? Jan. 4/1. Worried about their safety, the Aliens moved to a different motel.'

Key blocks are the:

- search term(s) used
- definition of a *Motel* – that became accepted, later

# Oxford English Dictionary

reflects mainstream narrative  
- <http://www.oed.com/> -

[Home](#) [About](#) [What's new](#) [Contact us](#) [Subscriber services](#) [Help](#)

[My OED \(p](#)

**OED** Oxford English Dictionary  
*The definitive record of the English language*

Quick search:

GO

[Lost for Words?](#) | [Advanced search](#) | [Help](#)

[Help on Dictionary Entry](#) | [Print](#) | [Save](#) | [Email](#) | [Cite](#)

## motor, *n.* and *adj.*

Text size: [A](#) [A](#)

View as: [Outline](#) | [Full entry](#)

Quotations: [Show all](#) | [Hide all](#)

This entry has been updated (OED Third Edition, December 2002).

[Publication history](#)  
[Entry profile](#)  
[Previous version](#)

[Thesaurus](#)

**Pronunciation:** Brit. /ˈməʊtə/, U.S. /ˈmoʊtər/

**Forms:** 1ME *motour*, 15– *motor*, 16 *moter*.

**Etymology:** < classical Latin *mōtor* person who moves or shakes (something), in post-classical Latin also in sense 'person who (or thing which) moves or causes to move' (from 13th cent. in British sources) < ... [\(Show More\)](#)

**motor hotel** *n.* a hotel designed particularly for use by motorists; a motel.

- 1925 *Hotel Monthly* Mar. 37/2 The Milestone Interstate Corporation proposes to build and operate a chain of motor hotels between San Diego and Seattle, the hotels to have the name 'Motel'.
- 1965 *Punch* 1 Dec. 798 They call themselves motor lodges, motor courts, motor hotels, even tourtels and autotels, but motel is the word that blisters the night sky of the American suburbs.
- 1991 M. GRAY *First Fifty* (BNC) 92 The chances of seeing wildlife on a wildlife trail are about as good as seeing Frank Sinatra play a gig at The Milton Motor Hotel in Fort William.

[\(Hide quotations\)](#)

[Thesaurus](#)

**motor inn** *n.* = *motor hotel n.*

- 1967 *Time* 21 Apr. 25, 46 restaurants and six motor inns.
- 1988 J. HERSEY in *Paris Rev.* Summer 113 Surveillance of Mildred Deming reported that at 23.15 p.m. subject Bradford had checked in along with subject Deming at Moontop Motor Inn.

[\(Hide quotations\)](#)

[Thesaurus](#)

**motor lodge** *n.* a motel.

- 1936 *Pop. Mech.* 66 1202/2 Make a trip and try living in a motor lodge—you'll be as comfortable and find it almost as cheap as staying at home!
- 1983 'J. LE CARRÉ' *Little Drummer Girl* I. xv. 247 The motor lodge was called Romanz and was set among pine trees on a rise beside the autobahn.

[\(Hide quotations\)](#)



# Accepted Sector Narrative

TABLE 1 Designations Used in Motel Names, According to the 1950 Federal Hi-way Guide.

01. motel	11. motor court	21. city
02. motor court	12. tourist cabins	22. homes
03. court(s)	13. tour-o-tel	23. hotel cottages
04. tourist court	14. motor hotel	24. motor inn
05. cabins	15. tourist cottages	25. tourist camp
06. auto court	16. travelodge	26. tourist town
07. cottages	17. village	27. trav-o-tel
08. motel court	18. auto hotel	28. plaza court
09. hotel court	19. bungalow court	
10. cottage court	20. cabin court	

Federal Hi-Way Guide, Federal Hi-way Guide to America's Better Motor Courts/Tourist Homes (St. Paul, 1950).

# Accepted Sector Narrative

TABLE 1 Designations Used in Motel Names, According to the 1950 Federal Hi-way Guide.

01. motel	11. motor court	21. city
02. motor court	12. tourist cabins	22. homes
03. court(s)	13. tour-o-tel	23. hotel cottages
04. tourist court	14. motor hotel	24. motor inn
05. cabins	15. tourist cottages	25. tourist camp
06. auto court	16. travelodge	26. tourist town
07. cottages	17. village	27. trav-o-tel
08. motel court	18. auto hotel	28. plaza court
09. hotel court	19. bungalow court	
10. cottage court	20. cabin court	

Federal Hi-Way Guide, Federal Hi-way Guide to America's Better Motor Courts/Tourist Homes (St. Paul, 1950).

# The role of three pioneering UK 'motels'



Southampton  
**SOLENT**  
University

## Solent Electronic Archive



SEA HOMEPAGE



### SOLENT ELECTRONIC ARCHIVE

- › Home
- › About
- › Policies
- › Latest Additions
- › Search
- › Browse by Year
- › Browse by Subject
- › Browse by Faculty
- › Browse by Creator

### USER MENU

- › Login

## Rouncil Towers [Kenilworth Auto Villas motel], "Windows on Warwickshire"

Parry, Bryn. (2012). *Rouncil Towers [Kenilworth Auto Villas motel], "Windows on Warwickshire"*. Warwickshire County Council, Warwickshire.

*This is the latest version of this item.*

Full text not available from this repository.

Official URL: <http://www.search.windowsonwarwickshire.org.uk/eng...>

### Abstract

Contribution to the "Windows on Warwickshire" online repository Note: In 1952 [Impressed by US motor hotels and motels, the millionaire showman and son of Pat Collins] John Collins is credited with opening the Kenilworth Auto Villas motor hotel [also, known as Rouncil Towers Auto Villas], centred [some eight miles from Stratford-upon-Avon] around Rouncil Towers country house, Warwick Road / Rouncil Lane, Kenilworth, Warwickshire, England; Rouncil Towers [a modern mansion] houses restaurants and recreation rooms, whilst each of the initial 17 [£1,000, air-conditioned] motel chalets encompasses wooden parquet flooring, twin built-in beds, electric cooker, step-down bath and iced water on tap - which is seen as Britain's first motel \*\*. Collins operated aspects of the former Pleasure Gardens and children's zoo [built for the Festival of Britain], Battersea Park, London, England, along with other amusement parks and fun-fairs, in Britain [such as the family's Crystal Palace Amusement Park, Clifton Road, Sutton Coldfield].

\*\*\*\*\*  
\*\* Accepting: [the 1934] motel-style [c.26 bedroom] "Hotel Cottages" complex, on the Great North Road / Wetherby Road, just south of Boroughbridge [where several roads cross a bridge over the River Ure], West Riding of Yorkshire, England; [laid out with chalets around a central restaurant and a row of, nearby, lock-up garages] each [centrally-heated] chalet having a sitting room and a bedroom, plus bathroom and toilet, although its lock-up garages [for motor cars], which were not integral to the sleeping accommodation, were some yards away [and charged extra for]. [the 1935] Summer-only [Canadian-style, timber-built] "Oakwood Rustic Motel" complex, Forres Road / West Road / A96 road, near Elgin, Morayshire, Scotland, Britain; where, also, the lock-up garages were some yards away [although there was open-air parking at the front]

# [1952] *Rouncil Towers Motel / Kenilworth Auto Villas*

Trove database, Australia: <http://trove.nla.gov.au/ndp/del/article/63550547?>



<http://www.stilltimecollection.co.uk/detail/30227-places-rouncil-towers-motel.html>



<http://www.stilltimecollection.co.uk>



<http://www.stilltimecollection.co.uk/detail/30226-places-rouncil-towers-motel.html>



<http://www.stilltimecollection.co.uk/detail/30223-places-rouncil-towers-motel.html>





SEA HOMEPAGE



## SOLENT ELECTRONIC ARCHIVE

- > [Home](#)
- > [About](#)
- > [Policies](#)
- > [Latest Additions](#)
- > [Search](#)
- > [Browse by Year](#)
- > [Browse by Subject](#)
- > [Browse by Faculty](#)
- > [Browse by Creator](#)

## USER MENU

- > [Login](#)

## Rouncil Towers [Kenilworth Auto Villas motel], "Windows on Warwickshire"

Parry, Bryn. (2012). *Rouncil Towers [Kenilworth Auto Villas motel], "Windows on Warwickshire"*. Warwickshire County Council, Warwickshire.

*This is the latest version of this item.*

Full text not available from this repository.

Official URL: <http://www.search.windowsonwarwickshire.org.uk/eng...>

### Abstract

Contribution to the "Windows on Warwickshire" online repository Note: In 1952 [Impressed by US motor hotels and motels, the millionaire showman and son of Pat Collins] John Collins is credited with opening the Kenilworth Auto Villas motor hotel [also, known as Rouncil Towers Auto Villas], centred [some eight miles from Stratford-upon-Avon] around Rouncil Towers country house, Warwick Road / Rouncil Lane, Kenilworth, Warwickshire, England; Rouncil Towers [a modern mansion] houses restaurants and recreation rooms, whilst each of the initial 17 [£1,000, air-conditioned] motel chalets encompasses wooden parquet flooring, twin built-in beds, electric cooker, step-down bath and iced water on tap - which is seen as Britain's first motel \*\*. Collins operated aspects of the former Pleasure Gardens and children's zoo [built for the Festival of Britain], Battersea Park, London, England, along with other amusement parks and fun-fairs, in Britain [such as the family's Crystal Palace Amusement Park, Clifton Road, Sutton Coldfield].

\*\*\*\*\*  
 \*\* Accepting: [the 1934] motel-style [c.26 bedroom] "Hotel Cottages" complex, on the Great North Road / Wetherby Road, just south of Boroughbridge [where several roads cross a bridge over the River Ure], West Riding of Yorkshire, England; [laid out with chalets around a central restaurant and a row of, nearby, lock-up garages] each [centrally-heated] chalet having a sitting room and a bedroom, plus bathroom and toilet, although its lock-up garages [for motor cars], which were not integral to the sleeping accommodation, were some yards away [and charged extra for]. [the 1935] Summer-only [Canadian-style, timber-built] "Oakwood Rustic Motel" complex, Forres Road / West Road / A96 road, near Elgin, Morayshire, Scotland, Britain; where, also, the lock-up garages were some yards away [although there was open-air parking at the front]

# [1934?] *Hotel Cottages, Boroughbridge*



## BRITISH RESORTS SPAS AND HOTELS 3 *lites* 6s. (minimum) ENGLAND

### GREAT NORTH ROAD,

Ideal one-night halt : unique cottages for motoring parties two to five in number ; excellent cuisine.—Write for booklet, Manager, **Hotel Cottages**, Boroughbridge, Yorks.

#### Source Citation:

"Tours." *Times* [London, England] 3 July 1934: 2. *The Times Digital Archive*. Web. 17 June 2013.

That *Motel*-style operation, in Boroughbridge, Yorkshire, is not that difficult to:

- locate
- learn more about

Today, one only has to look



SEA HOMEPAGE



## SOLENT ELECTRONIC ARCHIVE

- > [Home](#)
- > [About](#)
- > [Policies](#)
- > [Latest Additions](#)
- > [Search](#)
- > [Browse by Year](#)
- > [Browse by Subject](#)
- > [Browse by Faculty](#)
- > [Browse by Creator](#)

## USER MENU

- > [Login](#)

## Rouncil Towers [Kenilworth Auto Villas motel], "Windows on Warwickshire"

Parry, Bryn. (2012). *Rouncil Towers [Kenilworth Auto Villas motel], "Windows on Warwickshire"*. Warwickshire County Council, Warwickshire.

*This is the latest version of this item.*

Full text not available from this repository.

Official URL: <http://www.search.windowsonwarwickshire.org.uk/eng...>

### Abstract

Contribution to the "Windows on Warwickshire" online repository Note: In 1952 [Impressed by US motor hotels and motels, the millionaire showman and son of Pat Collins] John Collins is credited with opening the Kenilworth Auto Villas motor hotel [also, known as Rouncil Towers Auto Villas], centred [some eight miles from Stratford-upon-Avon] around Rouncil Towers country house, Warwick Road / Rouncil Lane, Kenilworth, Warwickshire, England; Rouncil Towers [a modern mansion] houses restaurants and recreation rooms, whilst each of the initial 17 [£1,000, air-conditioned] motel chalets encompasses wooden parquet flooring, twin built-in beds, electric cooker, step-down bath and iced water on tap - which is seen as Britain's first motel \*\*. Collins operated aspects of the former Pleasure Gardens and children's zoo [built for the Festival of Britain], Battersea Park, London, England, along with other amusement parks and fun-fairs, in Britain [such as the family's Crystal Palace Amusement Park, Clifton Road, Sutton Coldfield].

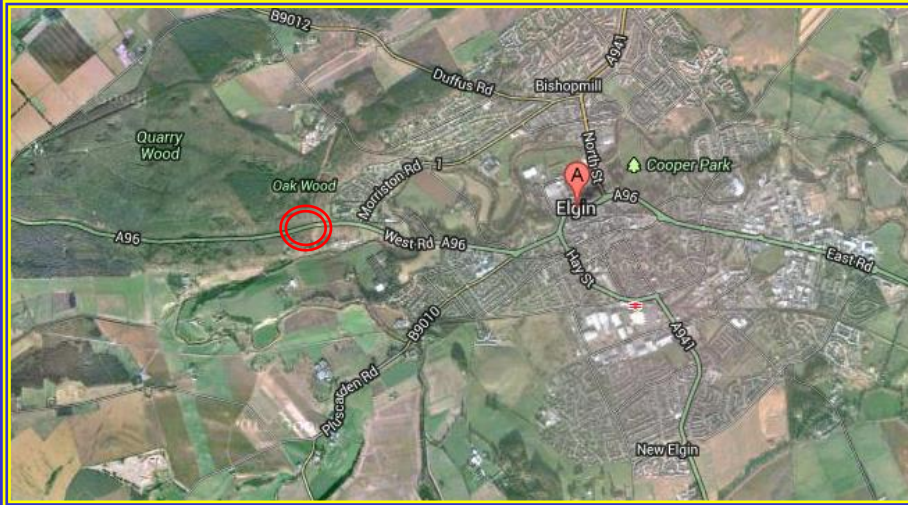
\*\*\*\*\*

\*\* Accepting: [the 1934] motel-style [c.26 bedroom] "Hotel Cottages" complex, on the Great North Road / Wetherby Road, just south of Boroughbridge [where several roads cross a bridge over the River Ure], West Riding of Yorkshire, England; [laid out with chalets around a central restaurant and a row of, nearby, lock-up garages] each [centrally-heated] chalet having a sitting room and a bedroom, plus bathroom and toilet, although its lock-up garages [for motor cars], which were not integral to the sleeping accommodation, were some yards away [and charged extra for]. [the 1935] Summer-only [Canadian-style, timber-built] "Oakwood Rustic Motel" complex, Forres Road / West Road / A96 road, near Elgin, Morayshire, Scotland, Britain; where, also, the lock-up garages were some yards away [although there was open-air parking at the front]



# [1935] 'Oakwood Rustic Motel', Elgin

- <http://www.leopardmag.co.uk/feats/362/oakwood-the-many-lives-of-britain-s-first-motel> -



The Oakwood was Scotland's first motel, although not Britain's first; the roadhouse component opened before *Hotel Cottages*, Boroughbridge, but the motel component opened after it - **Frances Howell (1958)** ignores both, as not fitting her working definition of a motel

## Leopard

The Magazine for North-East Scotland

### Oakwood: The many lives of Britain's first motel

September 2012



The restored motel building in 2011



# Australasian motels

# Park Royal Motor Inns – SPHC et al.




<http://www.images.act.gov.au/duslibrary/imagesact.nsf/8574356a230114e8ca256ad500042b9c/c074b54c27835b4c4a256c1300162a1d!OpenDocument>

A similar set of `perpetuated myths' overshadows analyses of the Australasian Motel sector – since he built an international network, via alliances and cross-investments, the pivotal role of Alan Greenway in the evolution of the global hospitality sector tends to go unremarked, today

# More or Less – Publication Bias

- <http://www.bbc.co.uk/programmes/b01s8vvv> -

Home Episodes Clips Contact Us



Listen now  
25 mins

> Last on

BBC RADIO 4 Sun 12 May 2013  
20:00  
BBC Radio 4

See all previous episodes from  
More or Less

More episodes

## The true age of your dog, and how much does the EU cost?

The UK Independence Party (UKIP) made substantial gains in recent local elections. It's best known for wanting the UK to withdraw from the European Union. This is not an official policy shared by any of the other established political parties.

And, as with any political battleground, numbers have been pressed into service as weapons.

Tim Harford makes sense of the numbers flying around with the help of Iain Begg, professorial research fellow at the London School of Economics' European Institute.

Military suicides:

It's claimed that more Falklands veterans have taken their own lives than died during the conflict itself. But is it true? Next week the government's defence statistics agency will publish a long-awaited report about the number of military personnel who have killed themselves since serving in that conflict in the 1980s. More or Less reporter Charlotte McDonald speaks to Simon Wessely Director, King's Centre for Military Health Research Institute of Psychiatry about what estimates from Vietnam and the first Gulf War tell us about the mental health of war veterans - and about why the rate of deaths tells us more than the raw numbers do.

Any Questions ?

Many Thanks