

Call for papers

Re-imaging Creative Cities in 21st-Century Asia

Edited by **Xin Gu**, **Michael Kho Lim**, **Justin O'Connor**

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While various city concepts like **Creative City**, **Smart City** and **Media City** have western roots, their uptake in Asia has been gradually increasing. There is a need to move the spotlight on Asia and discuss them more in-depth to better understand how they are used or applied in their respective contexts. This edited volume will be developed around these ideas and debates but largely in the Asian setting.

Specifically, this book responds to the absence or lack of Asian representation in the creative cities literature, making it the first book that is dedicated to the creative/ smart/ media cities across Asia. While the edited collection does not attempt to cover all Asian cities, it endeavours to represent the different Asian regions through various case studies. As such, it seeks to recognise and highlight the rapid rise of these city concepts and how they have stepped up to the challenges of transforming and regenerating different cities, especially in the age of digital solutionism. The book aims to re/define what it means to be a creative city in contemporary Asia and generate more dialogues and new debates brought by the implementation of new urban media technologies.

Aside from the theoretical issues that the book covers in part one, it is further divided into the following themes: **Form creative cities to media cities and back** (part two), **Creativity or Innovation: image of modernity** (part three), and **Governing creative cities** (part four). We are interested in contributions that explore:

- how the concepts of creative/ smart/ media city define a city's identity and create an impact on its citizens or residents;
- how these different creative cities narratives facilitate the cities' redevelopment or regeneration and contribute to sustainable development;
- how these cities are selling their images or their 'authenticity' in the global city market, mediated by new urban media technologies;
- how specific cultural and creative industries (film, music, etc.) are being developed in relation to selling that image
- how these cities are governed and managed or what (cultural/media) policies are being developed surrounding the adoption and implementation of a particular city concept; and
- how certain cities conform (or not) with the status quo of the 'global city' standard among others.

We welcome empirical, theoretical and methodologically innovative work exploring the above questions. Please send chapter abstracts/ proposals (up to 250 words) with a short author's bio (up to 100 words) to Xin Gu (xin.gu@monash.edu) by **24 February 2019** (11:59 PM AEST). Notification on acceptance of proposals is on **1 March 2019**. Chapters should be no more than 5000 words (including references). Deadline of the manuscript is on **30 June 2019** with a target publication date in December 2019.